

MINUTES

LSUA Chancellor Cabinet

11/22/2017 9:00 AM | *Meeting called to order by* Chancellor Huang

In Attendance

Dr. Guiyou Huang, Melinda Anderson, Deron Thaxton, Shelly Gill, Stephan Moore, Dr. Eamon Halpin, Erin Weilbaeher

Guests: Dr. Mary Treuting, Brianna Williams

Chancellor Huang called the meeting to order at 9:00 AM

Chancellor's Updates

- Welcomes guests Dr. Mary Treuting and Brianna Williams.

NSSE Survey Results

- Dr. Treuting updates on NSSE (National Survey of Student Engagement) results:
 - This survey is used nation-wide.
 - LSUA started sending these surveys to students (freshmen and seniors) in 2015. SACSCOC recommended that LSUA use NSSE.
 - LSUA has three years of survey data, which is based off of the fall cohorts of each year (cohorts 2014, 2015, and 2016)
 - The data from the surveys are used for QEP (Quality Enhancement Plan) assessment.
 - Areas of interest in the survey:
 - High Impact Practices: Service Learning, Learning Communities, Research with Faculty, Internship or Field Experience, Study Abroad, Culminating Senior Experiences.
 - Student Engagement Indicators: Academic Challenge, Learning with Peers, Experience with Faculty, Campus Environment.
 - Satisfaction with the 2017 LSUA results:
 - Overall experience as "Excellent or Good" – First Year: 82%; Seniors: 92%.
 - Would attend this institution again – First Year: 88%; Seniors: 87%
 - Academic Emphasis on spending significant time studying and on academic work: "very much or quite a bit" – First Year: 79%; Seniors: 91%.
 - LSUA receives information each year regarding how LSUA compares with other schools.
 - LSUA scored high with seniors in overall areas of learning in our 2017 survey results. Satisfaction with LSUA increases from freshmen to senior years.
- Dr. Huang gives updates on NSSE:
 - LSUA has registered for NSSE again for Spring 2018.
 - LSUA needs to improve on the categories of Collaborative Learning.
 - LSUA is not as diverse compared to other universities according to the NSSE surveys. This is being looked into by Stephan Moore and Shelly Gill.
 - LSUA is strong in the category of Learning Strategies. However, the data shows that students are spending more time reading and less time writing.
 - The data in the surveys have been mostly consistent over the three years LSUA has participated.

- Discussed the NSSE survey results with the students at the November 20th Open Forum. LSUA needs more student participation with the NSSE surveys. Departments and offices need to work together to make students more aware of these surveys.
- Now that LSUA has the survey results, we need to start implementing plans on how to increase our category rankings by working with academic departments. The new Provost, Mary Treuting, Stephan Moore, Eamon Halpin, and Stephen Kim will work together to present LSUA's analysis of the NSSE results to the students, faculty, and staff.

Student Open Forum

- The meeting with the students went well and was productive. The students' concerns and questions echo some of the NSSE results.
- One of the concerns is regarding on-campus activities. LSUA needs more on-campus academic and social events.
 - Eamon Halpin observes that some academic events occur off campus. LSUA needs to bring the community to campus.
- Communication regarding events was discussed at the student open forum. Stephan Moore is looking into using different email handles to help event information stand out more in students' emails.
 - Eamon Halpin notes that event information should be sent to faculty and staff as well as to students so everyone knows what is happening on campus, which will help with communicating event information to students.
- The campus theme was questioned at the forum. We see a lot of "oaks" references, i.e. OakCard, The Oaks, etc. LSUA needs to rebrand the campus to have "Generals" as the main theme.
 - The formation of a small committee was discussed at the Cabinet meeting to help with marketing and student life. Stephan Moore, Deron Thaxton, and Sarah Black will look into rebranding the campus.
- The idea of peer advising was a topic at the forum. The Center for Student Success will coordinate a group of students to advise other students with their schedules. This will open up a more candid conversation between peers.

Provost Search

- Two candidates were recommended by the search committee.
- HR is conducting background checks on both candidates.
- Very few students participated in the Provost candidate surveys.
- Thank you, Dr. Cathy Cormier and the Search Committee, for all of your hard work during this process.

Brianna Williams – Introduction and Review of Initiatives

- Brianna is LSUA's new Title IX Coordinator. She works part time on both LSUA's and LSUE's campuses.
- The last few weeks have been an assessment period for Brianna. LSUA has areas to improve on with EEO (Equal Employment Opportunity) and Title IX with how occurrences are reported.
- One of her biggest areas of focus is training, which is required by the State.
- Brianna is working with faculty to include Title IX information in their syllabi.
- On the EEO side, she is spreading awareness on how to submit complaints, on which she is writing policies. Brianna is also working on diversity initiatives for faculty, staff, and students. She is partnering with Dr. Mary Treuting with the Teaching Institution to discuss Title IX training for faculty members.
- Working with stake holders on campus to stay consistent with EEO and Title IX policies.
- Clery Report – this is the submission of data to the U.S. Department of Education. There needs to be a security report attached to this submission, which has not been enforced on this campus. This omission

skews the crime data reported for campus. She is reevaluating the reporting procedure to ensure LSUA's data is accurate for next year.

Graduation Stoles/Cords – What Will Be Allowed During Commencement

- The Academic Council recommends that LSUA allow students to wear only recognition for Honors Programs and nationally accredited Honors organizations.
- The Cabinet suggests that we allow students to wear recognition for all clubs and organizations. However, the stoles or cords for clubs and organizations will need approval from Academic Affairs to maintain parameter. The Cabinet members agree that the regalia policy should be rewritten to allow students to wear recognition from all organizations and clubs.
- Fall Commencement will remain unchanged. Any changes to the regalia policy are aimed to affect future ceremonies.
- The Cabinet and the Academic Council are continuing to look into this regalia question.

SGA President/Student Speaking at Commencement

- The Cabinet does not think that LSUA should have student speakers during commencement ceremonies. However, student participation for certain activities, such as the Pledge of Allegiance, is important. LSUA should allow the SGA President to recite the Pledge instead of Ms. LSUA. No changes will be made to this upcoming Fall Commencement.
- The SGA President will be invited to speak to the graduating seniors during the Graduate Dinner, which is held each semester.
- The Cabinet agrees with these changes.

Eamon Halpin

- Search is underway for the two new department chairs for Psychology and Criminal Justice. Interviews are scheduled for next week.
- Working on LSUA's application for COPLAC membership, which is near completion. Spoke with the COPLAC membership chair, who will visit LSUA in January.
- The Interdisciplinary Program proposal approved by campus committee. Working on the Letter of Intent.
- The Kinesiology Program proposal will be voted on soon by the Education Department.
- The Accounting Program is delayed while LSUA submits its roadmap to become ACBSP accredited to the BoS.
- All department Retention Plans have been submitted. The goal is to have all of the plans implemented by December.
- Shelly proposes that each department have its own Recruitment Plan as well. This will be revisited when the new Provost arrives.

Melinda Anderson

- Thank you, Deron Thaxton, for your help with restructuring positions in your division. This will help streamline various processes.
- Meeting December 1st regarding audits.
- The online donation platform on the Foundation website will be user-friendly on any electronic device. It will be active during the Giving Campaign.

- Deron and Melinda attended an appreciation dinner for the Lecompte Police Department, which is our first responder for campus. It was a great turn out with legislators and Board members, a lot of whom had children that attended LSUA.
- Hosting the Graduate Dinner on December 12th.
- LSUA has 19 Endowed Professorships available. Applications are being accepted.

Deron Thaxton

- Handed out budget spreadsheet – projection of where LSUA is currently and where LSUA will finish at the end of the fiscal year.
- If all departments spend 100% of their budget, LSUA will fall short in its overall budget. The budget will be reevaluated after the spring census.
- Created a handout regarding important spring dates and information. This information has been emailed to all faculty and staff and can be found on the LSUA Facebook page. There is new information regarding athletes.

Shelly Gill

- Handed out admissions report.
- Increase in spring applications (still slightly down from last year), up in summer and down in fall applications.
- New focus is on the application vs. enrollment yield. More applications is not the solution. Shelly is working on increasing the enrollment yield with her staff.
- Successful Open House (Spend the Day @ A) yesterday, bringing about 120 students and family members to campus. Thank you to DOSE for the great skit, “Decades of Fun”.
- In the future, Open House will be held on Saturdays to help enhance attendance.
- Dr. Huang states that faculty need to be present at Open House. All departments should be active with and present at this event. This is to help with recruitment.

Stephan Moore

- Center for Student Success is working on first-time-freshmen registering for Spring 2018. So far 250 FTF students have schedules for the spring semester.
- Will be working with Abbey Bain, Eamon Halpin, and department chairs regarding outreach numbers, especially for Continuing Education students.
- Stephan Moore and Abbey Bain are working on contacting students and sending notifications to students about registering and scheduling.
- UPD created an emergency contact sign that will replace the old red, yellow, and green emergency contact signs on all campus building walls. The new signs provide more detailed and clear information.
- Thank you, Michael Poropat and Campus Beautification Committee, for all of your help with Campus Beautification Day. Over 100 students participated in this event.

Respectfully submitted by Erin Weilbaecher

The Next Meeting will be Wednesday, December 6, 2017, at 9:00 AM
